

# FULL COLOR NAMEBADGE TEMPLATE - 1.5"x3"

Please use the template provided below.

Please provide art for each item ordered following the guidelines below.

Thank you!

#### Artwork:

- -Production ready artwork should be sent to your Customer Service Rep with a copy of the purchase order.
- -Please send additional PDF or JPG files of the artwork along with original production art files.

#### **Vector Files:**

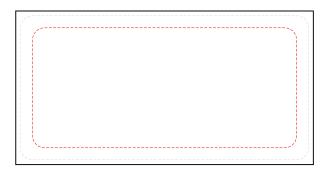
- -Corel 19 or lower (CDR)
- -Illustrator (EPS or AI)
- -Convert fonts to curves/outlines/paths

## **Bitmap Files:**

- -Photoshop (PSD)
- -TIF, JPG, 600dpi preferred, minimum 300dpi for each embedded image.

### **Full Color Imprint:**

- -Minimum font size is 10 points.
- -For orders of 10 or more, you may provide one template with names and titles included separately in an Excel or Word Document. Artwork MUST be accompanied by the font file you used.
- -Personalizations should be vector files separated from the bitmap background.
- -Lens effects, gradients, and layers need to be flattened.
- -Avoid images smaller than 300dpi when sized for production.
- -Bitmap images should be in proportion to the size of the award.
- -If appropriate art elements are not available, our artists may be able to manipulate your files for \$35.00 per half hour.
- -Dye Sublimation cannot guarantee PMS colors. For close approximation, a pre-production sample is recommended and a PMS approximation charge will apply, \$30.00.
- -No PMS colors are available on gradients, transparencies, or metallic colors.
- -If you are returning bitmap images using the template below, DO NOT include the template lines in your return files. Thank you!



Maximum Logo and Text Area (2.75"x1.25")

Edge of Badge (3"x1.5")

Bleed Area (3.1"x1.6")